Definition:-

  In JavaScript, a key-value pair refers to a data structure where a key is associated with a corresponding value. It is commonly implemented using objects or maps in JavaScript.

Example:-

Storing the Data of customer and people visiting on your site in the form of key value pair

const users = {

"John": "john@example.com",

"Jane": "jane@example.com",

"Alice": "alice@example.com"

};

Advantage:-

1.Fast data access.

2.easy to access

3.Easy to remove and update

4.Itteration